



55 North Sponsorships

Yellow Community Sponsorship

Any Amount

Benefits:

- Social media shout-out
- Inclusion in event newsletter

Blue Sponsorship 10K

Benefits:

- Company logo on event website
- Mention in event program
- Social media shout-out
- Inclusion in event newsletter
- Opportunity to distribute promotional materials at the event



55 North Sponsorships

Orange Sponsorship 25K

Benefits:

- All **Blue** level benefits
- Company logo on event banners
- Half-page ad in event program
- Two complimentary event tickets
- Recognition during event announcements
- Opportunity to host a small booth at the event

Red Sponsorship 50K

Benefits:

- All **Orange** level benefits
- Company logo on event t-shirts
- Full-page ad in event program
- Four complimentary event tickets
- Opportunity to include promotional material in event swag bags
- Featured article in event newsletter
- Priority placement of company booth at the event



55 North Sponsorships

Purple Sponsorship 100K +

Benefits:

- All **Red** level benefits
- Company logo on stage backdrop
- Recognition in event press releases
- Eight complimentary event tickets
- Opportunity to give a brief speech at the event
- Exclusive interview feature in event newsletter
- VIP seating for company representatives
- Special recognition plaque presented at the event
- Permanent signage in and on our building